

Stewardship Report to the Federal Community

2004-2005 Combined Federal Campaign of the National Capital Area

Dear Colleagues and Friends:

The Combined Federal Campaign of the National Capital Area (CFCNCA) remains the largest and most successful employee workplace giving campaign in the world. Thanks are extended to Federal employees across the Washington Metropolitan Area who donated a record-breaking \$55,980,857 to charitable organizations in the 2004 campaign.

Last year, the CFCNCA had the second year of unprecedented growth for a campaign of this magnitude, adding thousands of new donors and increasing total dollars. The \$55.9 million represents a 10.4 percent increase over 2003 campaign results and more than \$5.2 million in additional dollars available to local, national, and international charities. The average donor's gift increased 4.3 percent, from \$332 in 2003 to \$336. For the second consecutive year, the participation rate in this campaign has jumped by at least 2 percent, countering the national trend of declining participation. Over 47 percent of area Federal employees supported charities that help those most in need.

CFCNCA is stronger than ever, and THAT is very good news for charities. Your overwhelming generosity and support for those you help but may never meet around the corner, across the Nation, and throughout the world make you true Super Heroes.

On behalf of the Local Federal Coordinating Committee, 3,318 charities designated in the last campaign, and the millions of people benefiting from your generosity, thank you for being a CFCNCA Super Hero!

Vince Micone

Chairperson
Local Federal Coordinating Committee

2004 Stewardship Report

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What is the CFCNCA?

The CFCNCA is the largest and most successful charitable workplace giving campaign in the Nation, accounting for more gifts in the Washington Metropolitan Area alone than the employee giving programs at the largest U.S. corporations. If it were a grantmaking foundation, CFCNCA would rank as the third largest source of unrestricted funding in this region for charities. Furthermore, it would be in the top 50 foundations in the Nation as a source of funds for charities serving people that truly needed help. In total, giving by Federal employees in this region far outpaces employee workplace giving by workers in the private sector.

CFC is the only authorized solicitation of employees in the Federal workplace on behalf of charitable organizations. The purpose of the CFC is to support and promote philanthropy through a program that is employee-led, cost-efficient, and effective in providing all Federal employees an informed opportunity to give and to improve the quality of life for all.

Nationally, Federal employees pledged \$256.8 million to charities participating in the CFC. The campaign in the Washington Metropolitan Area represents more than 21.8 percent of all contributions nationwide and also accounts for 69 percent of all new dollars raised by the campaign. See below for the top CFC campaigns nationwide.

Largest CFC Campaigns, 2004

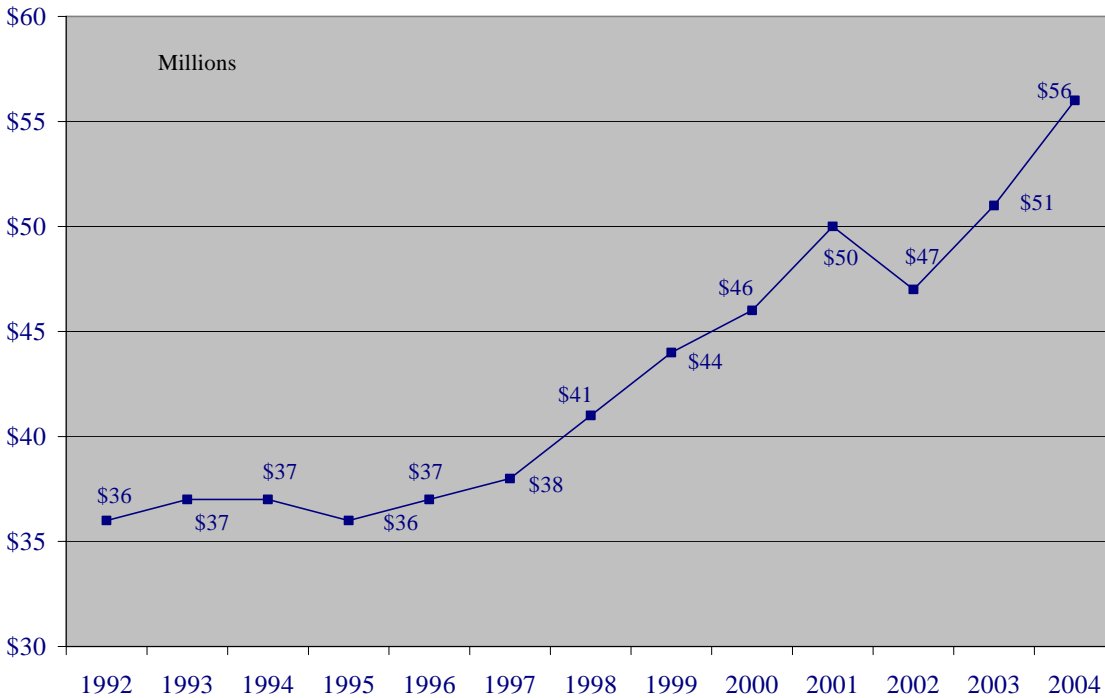
Area	Contribution¹
CFC of the National Capital Area	\$55,980,857
Overseas CFC	\$14,986,467
San Diego County CFC	\$6,155,170
CFC of Central Maryland	\$5,722,828
South Hampton Roads CFC	\$5,305,794
Hawaii-Pacific Area CFC	\$4,991,985
San Antonio Area CFC	\$4,726,966
Metropolitan Atlanta CFC	\$4,430,483
Chicago Area CFC	\$4,317,661
Greater Los Angeles Area CFC	\$3,881,668

2004 Results

The remarkable amount of total dollars raised this year and the efforts by the Local Federal Coordinating Committee (LFCC), the governing board of the local CFC, to strengthen the CFCNCA over the past two years proves that the campaign is back on solid ground and making steady progress.

¹ These amounts per OPM's release of the 2004 Combined Federal Campaign official results on May 25, 2005.

CFCNCA Campaign History 1992-2004

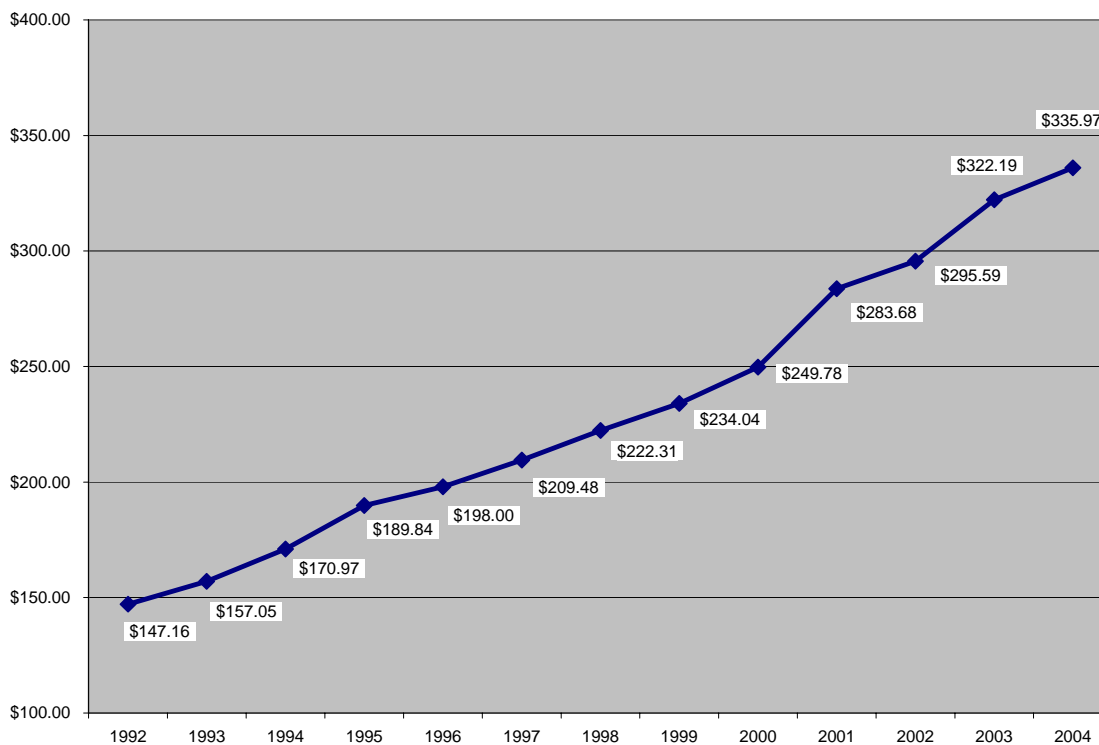


Pledges of nearly \$56.0 million to charities propelled the CFCNCA back into record territory. More than 166,500 military, civilian, and postal employees out of the 348,000-member workforce contributed to the campaign.

Members of the military services have the highest percent of participation (61.9 percent), ahead of civilian employees (43.8 percent) and postal workers (39.9 percent).

Not only is the participation rate up, the campaign experienced a dramatic increase in the average gift. The average gift of \$335.97 is up from \$322.19 in 2003, an increase of 4.3 percent.

CFCNCA Average Gift, 1992-2004



Distribution to Charities

The generosity of Federal employees will be most welcome by the 3,318 local, national, and international charities that received critical funding from CFCNCA.

Charities and federations have been notified of their designations and the portion of the undesignated funds they will receive over the next year. CFCNCA also released the names of any contributors who authorized release to charities.

Payment of campaign pledges is made monthly based on actual cash received. The Principal Combined Fund Organization (PCFO), the administrator of the campaign, deducts campaign costs and uncollected pledges approved by the LFCC. (The PCFO for CFCNCA is Global Impact.) Campaign costs are estimated at less than 7 percent. Uncollected pledges is the amount by which pledged donations decrease due to employees leaving their jobs, retiring, or other reasons. Payment began in April and will be made monthly thereafter with the final payment for the 2004 campaign in March 2006.

For charities that received less than \$2,000 in pledges, a one-time distribution, less estimated uncollected pledges and campaign costs, was made in April 2005. Based on actual collections, a final adjustment will be made at the end of the distribution cycle if the campaign collects more than expected.

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Accountability and Regulatory Compliance

Expanded oversight by the LFCC will assure that the CFCNCA is conducted with transparency, accountability, and full adherence to the spirit and the letter of the regulations governing the campaign.

As part of those reforms, the LFCC has created an audit committee for CFCNCA. As part of its responsibilities, the audit committee and LFCC approved the firm that conducts the audit of CFC records, disbursements, and finances.

Each month, the PCFO presents detailed written, verbal, and financial reports to the LFCC covering all aspects of campaign planning, implementation, accounting, recognition, and volunteer involvement. These reports track all regulatory milestones for CFC auditing, public reporting, and deadlines in order to meet all established regulatory requirements.

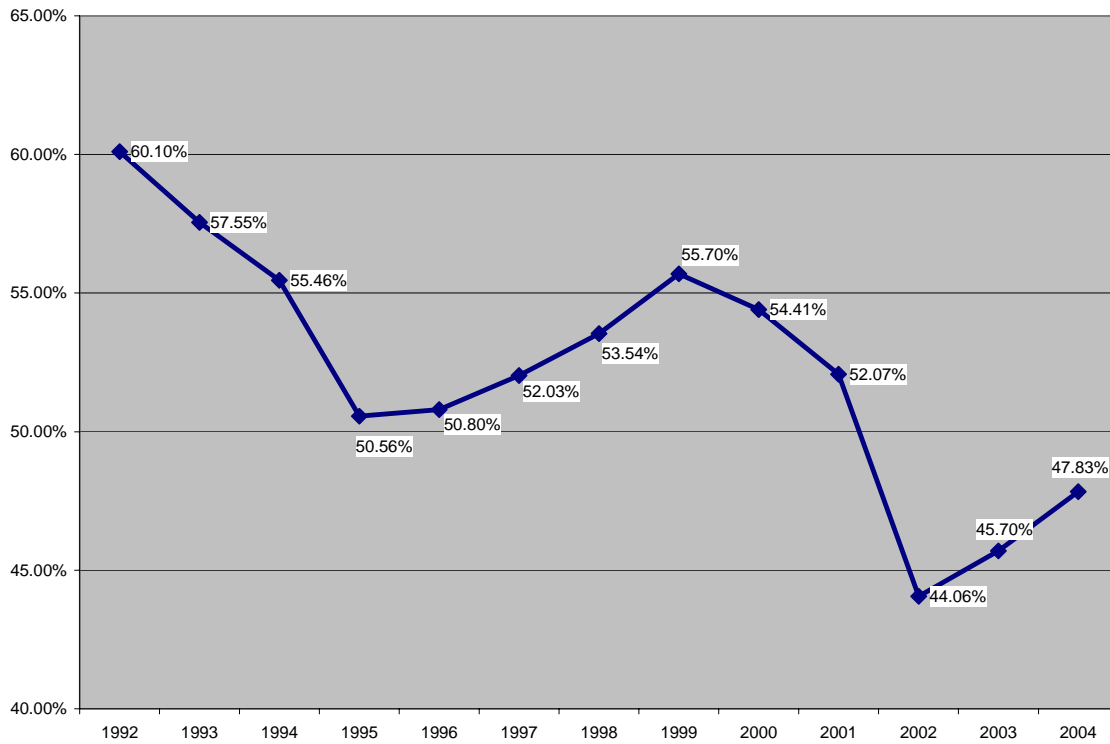
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Where Did the Money Come From?

Civilian workers in the executive, judicial, and legislative branches of government pledged \$39.2 million to CFCNCA. Uniformed and civilian employees of the Department of Defense accounted for pledges of 14.9 percent of total contributions to CFCNCA in 2004. Postal employees contributed \$1.8 million.

Participation remains in recovery after a decline in eight of the past 12 years. Participation increased from 45.7 percent to 47.83 percent in 2004. This has been the second largest increase since 1992.

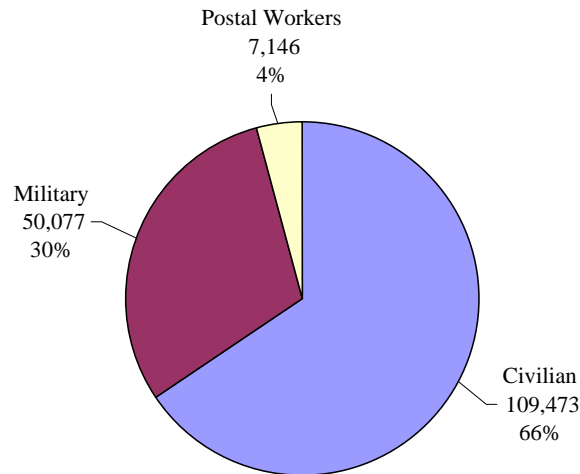
CFCNCA Campaign Participation, 1992-2004



With more than 9,000 new donors, CFCNCA surpassed its goal to increase the net number of contributors by 6,500 in 2004. This is the most donors added to the CFCNCA campaign since before 1991. Since 2003, CFCNCA has increased its participation rate from 44 to nearly 48 percent.

Where Givers Work

2004 CFCNCA PARTICIPATION



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Awards and Recognition

The CFC provides several awards to recognize various levels of contributions to the CFC within Federal Government agencies. Each award has its own criteria as indicated below.

Department/Agency Awards:

- **President's Award** – 75 percent employee participation or \$275 per capita gift
 - 319 winners
- **Chairman's Award** – 67 percent employee participation or \$225 per capita gift
 - 19 winners
- **Honor Award** – 60 percent employee participation or \$175 per capita gift
 - 130 winners
- **Merit Award** – 50 percent employee participation or \$125 per capita gift
 - 123 winners

New for 2004—Million Dollar Circle Award – recognizes component units of departments and agencies that raise more than \$1 million in contributions

- 23 winners

Central Intelligence Agency
Defense Intelligence Agency

Department of Agriculture
Department of Commerce

Department of Commerce - U.S. Patent and Trademark Office
Department of Defense
Department of Defense -- Department of the Air Force
Department of Defense -- Department of the Army
Department of Defense -- Department of the Navy/USMC
Department of Defense -- Naval Sea Systems Command
Department of Defense -- Office of the Secretary of Defense
Department of Energy
Department of Health and Human Services

Department of Health and Human Services - Food and Drug Administration
Department of Health and Human Services - National Institutes of Health
Department of Homeland Security
Department of Justice
Department of Labor
Department of State
Department of the Treasury
Department of the Treasury - Internal Revenue Service
Department of Transportation
Environmental Protection Agency
U.S. Postal Service

- **Summit Award** – given for achieving more than the previous year's results by three percent
 - 86 winners
- **Campaign Leadership Award** – 2 percent increase in contributions or a 2 percent increase in participation over previous year's results
 - 3 winners



Where Did the Money Go?

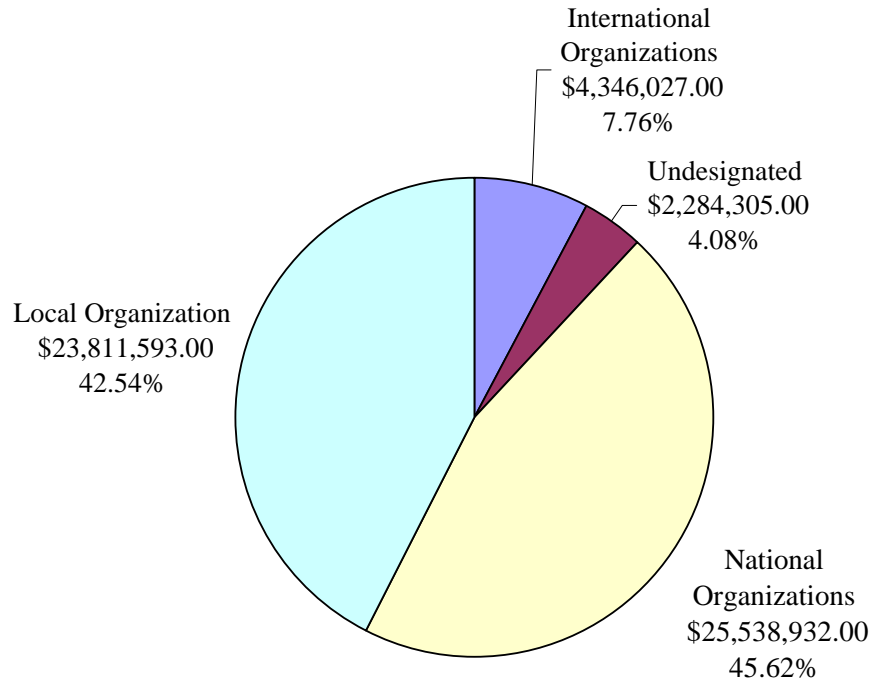
Gifts from the 2004 CFCNCA were designated by contributors to the following categories:

The largest share of the campaign was designated to national organizations. They will receive more than \$25.5 million (45.62 percent of the total campaign contributions). This is a 23 percent and \$4.9 million increase over the gifts to national charities in 2003.

Local organizations will receive more than \$23.8 million (42.54 percent). This included more than \$16.1 million (67.6 percent) to the United Way of the National Capital Area, the largest federation in the campaign, and its member organizations.

International charities will share \$4.3 million in CFCNCA gifts (7.76 percent of the total campaign).

2004 CFCNCA Designations



Only \$2.3 million (4.08 percent of overall gifts) were not designated to a specific charity. According to Federal guidelines, these funds will be shared proportionately among all charities receiving designations.

The following is a detailed listing of pledges designated to major federations.

Federation	2003	2004	Percent Change
America's Charities	\$1,633,778	\$1,130,095	-30.83%
American Red Cross	\$739,277	\$1,274,736	72.43%
Animal Charities of America	\$966,679	\$1,414,087	46.28%
Children First - America's Charities ²		\$440,499	
Children's Charities of America	\$1,252,470	\$1,386,910	10.73%

² OPM admitted Children's First in 2004 for the first time.

Christian Charities USA	\$346,376	\$470,640	35.88%
Christian Service Organizations of America	\$1,618,062	\$1,966,764	21.55%
Community Health Charities	\$3,520,914	\$4,400,718	24.99%
Conservation and Preservation Charities	\$590,654	\$749,059	26.82%
Earth Share	\$1,323,216	\$1,375,184	3.93%
Educate America	\$157,915	\$211,724	34.07%
Health and Medical Research Charities of America	\$2,555,785	\$2,998,022	17.30%
Hispanic United Fund	\$93,952	\$138,133	47.03%
Human and Civil Rights Organizations of America	\$267,938	\$354,515	32.31%
Human Care Charities of America [New Federation in 2003, formerly ICA]	\$398,837	\$397,070	-0.44%
Human Service Charities of America	\$266,011	\$378,819	42.41%
Medical Research Agencies of America	\$885,620	\$1,160,993	31.09%
Military, Veterans & Public Services Organizations of America	\$742,473	\$1,393,983	87.75%
National Black United Federation of Charities	\$248,799	\$277,561	11.56%
National/International Unaffiliated Agencies	\$1,893,560	\$2,144,418	13.25%
Sports Charities USA Federation	\$31,770	\$62,419	96.47%
The Arts Federation ³		\$30,068	
United Way of America	\$653,462	\$675,014	3.30%
USO	\$151,429	\$155,499	2.69%
Women, Children and Family Service Charities of America	\$341,535	\$552,002	61.62%
Total for National Organizations	\$20,680,512	\$25,538,932	23.49%
Aid to Africa ⁴		\$112,755	
Do Unto Others	\$492,371	\$589,745	19.78%
Global Impact	\$3,332,436	\$3,364,178	0.95%

³ OPM admitted The Arts Federation to the CFC in 2004 for the first time.

⁴ OPM admitted Aid to Africa to the CFC in 2004 for the first time.

International General Designation Option (III) ⁵	\$8,616	\$3,119	-63.80%
International Unaffiliated Agencies	\$119,600	\$276,230	130.96%
Total For International Organizations	\$3,944,407	\$4,346,027	10.18%
Local Unaffiliated Agencies	\$3,962,592	\$4,825,174	21.77%
Local United Way Agencies	\$17,584,071	\$18,014,902	2.45%
Other Local Federations	\$2,982,386	\$971,517	-67.42%
Total for Local Organizations	\$24,529,049	\$23,811,593	-2.92%
Undesignated Contributions	\$1,538,184	\$2,284,305	48.51%
Grand Total	\$50,700,768	\$55,980,857	10.41%

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Top 25 Charities in CFCNCA

American Red Cross	\$ 1,273,935.67
So Others Might Eat, Inc.	\$ 985,029.51
American Cancer Society	\$ 895,207.37
Whitman-Walker Clinic	\$ 596,478.27
Doctors Without Borders USA	\$ 543,045.15
Catholic Relief Services-USCCB	\$ 542,654.51
American Heart Association	\$ 427,851.44
St. Jude Children's Research Hospital	\$ 417,464.67
Alzheimer's Research Federation, Fisher Center	\$ 377,264.97
The Susan B. Komen Breast Cancer Foundation	\$ 375,299.24
The Catholic Charities of the Diocese of Arlington	\$ 365,809.76
Fisher House Foundation	\$ 365,401.83
American Diabetes Association	\$ 342,546.77
Feed the Children	\$ 342,487.70
House of Ruth	\$ 342,164.71
Children's Hospital Foundation of Washington, DC	\$ 323,272.32
The Nature Conservancy	\$ 321,410.90
WETA	\$ 319,201.03
Martha's Table/Mckenna's Wagon	\$ 317,270.14

⁵ Pledges are distributed proportionately among all international organizations receiving designated gifts

Boy Scouts of America, National Capital Area Council	\$ 310,574.21
CARE	\$ 302,177.10
Make-A-Wish Foundation of the Mid-Atlantic	\$ 301,563.12
WAMU-American University	\$ 288,045.88
Hospice of Northern VA, Inc.	\$ 283,371.67
United Negro College Fund, Inc.	\$ 281,945.67

Based on Total Designations



2005 Campaign

As one campaign ends, another begins.

The 2005 Campaign application process is nearing completion. The total number of participating charities in the 2005 CFCNCA Catalog of Caring may vary slightly from the totals below.

Federation	Charities
United Way of Central Maryland, Inc.	65
United Way of Berkeley and Morgan Counties, Inc.	22
United Way of Calvert County, Inc.	20
Local Unaffiliated Organizations	596
Institute for Black Charities	29
United Way of Frederick County, Inc.	18
Rappahannock United Way, Inc.	27
United Way of Jefferson County, WV, Inc.	20
Community Health Charities of the National Capital Area	26
United Way of Northern Shenandoah Valley	21
Piedmont United Way, Inc.	17
United Way of the National Capital Area	710
United Way of St. Mary's County, Inc.	31
Charitable Alliance	45
Environmental Fund for Maryland, Inc.	15
United Way of Charles County, Inc.	22
Total Local Listing	1,688

CFCNCA Campaign History

YEAR	GOAL	AMOUNT RAISED	EMPLOYEES	NUMBER OF GIFTS	PERCENT PARTICIPATION	AVERAGE GIFT	PER CAPITA GIFT
1992	\$38,000,000	\$ 35,672,962	403,333	242,413	60.10%	\$147.16	\$88.45
1993	\$38,000,000	\$ 36,593,218	404,875	232,997	57.55%	\$157.05	\$90.38
1994	\$38,500,000	\$ 37,414,219	394,583	218,831	55.46%	\$170.97	\$94.82
1995	\$38,500,000	\$ 36,335,893	378,590	191,403	50.56%	\$189.84	\$95.98
1996	\$37,500,000	\$ 37,218,219	370,016	187,971	50.80%	\$198.00	\$100.59
1997	\$38,000,000	\$ 38,165,839	350,175	182,195	52.03%	\$209.48	\$108.99
1998	\$39,000,000	\$ 40,792,062	342,732	183,492	53.54%	\$222.31	\$119.02
1999	\$40,000,000	\$ 44,487,020	341,278	190,082	55.70%	\$234.04	\$130.35
2000	\$46,000,000	\$ 46,365,310	341,180	185,624	54.41%	\$249.78	\$135.90
2001	\$48,000,000	\$ 50,073,384	339,014	176,515	52.07%	\$283.68	\$147.70
2002	\$50,000,000	\$ 47,253,645	362,811	159,862	44.06%	\$295.59	\$130.24
2003	\$50,000,000	\$ 50,700,768	344,350	157,363	45.70%	\$322.19	\$147.24
2004	\$54,000,000	\$ 55,980,857	348,349	166,626	47.83%	\$335.97	\$160.70