



2009 LEADERSHIP CONFERENCE AGENDA

Grand Hyatt Washington
Thursday, September 3, 2009
7:30 am – 3:15 pm

7:30 am – 9:00 am

Conference Registration: Independence Foyer

Continental Breakfast

Charity Fair: Independence B - E

Visit with local, national and international charities

8:15 am – 9:00 am

Educational Session for New Campaign Managers: Independence F - I

CFC 101

Edith Parrish, CFCNCA

9:00 am – 10:00 am

Opening Session: Independence A

Presentation of Colors

Armed Forces Color Guard

National Anthem

Katherine A. Strus, Lt Col, USAF

Welcome

Linda Washington, LFCC, DOT

Local Charity Testimonial

Robert Egger, DC Central Kitchen

10:00 am – 10:45 am

Full Group Educational Session I: Independence A

International Charity Testimonial

Julius Coles, Africare

CFCNCA Campaign Plan

Anthony De Cristofaro, CFCNCA

Secrets of Increasing Participation

David Hermreck, NOAA

10:45 am – 11:00 am

Break and Charity Fair

11:00 am – 12:10 pm

Full Group Educational Session II: Independence A

National Charity Testimonial	<i>Ginette Hemley, World Wildlife Fund</i>
Pledge Processing	<i>Anthony De Cristofaro & George Young, CFCNCA</i>
Valuable Online Tools	<i>Dave Stevenson, CFCNCA & Stan Stewart, 2008 Loaned Executive, VA</i>

12:15 pm – 1:30 pm

Lunch and Break-Out Sessions

Group 1 – Red Team	<i>Farragut Square & Lafayette</i>
Group 2 – Blue Team	<i>Franklin Square</i>
Group 3 – Yellow Team	<i>Independence F- I</i>
Group 4 – Orange Team	<i>Constitution B</i>
Group 5 – Green Team (DoD)	<i>Constitution CDE</i>

1:35 pm – 2:35 pm

Full Group Educational Session III: Independence A

Zumba Demonstration	<i>Coco Lo, CoCo Fitness</i>
CFCNCA Marketing Plan	<i>Wendy Beach & Jeff Brown, CFCNCA</i>
Innovative Communications	<i>Kathy O'Connor, HHS/CDC</i>
Creative Resources Case Study	<i>Cedric Hendricks, CSOSA</i>
Supply Delivery	<i>Jon Theiss, Office Movers, Inc.</i>

2:40 pm – 3:15 pm

Full Group Educational Session IV: Independence A

e-Giving Tools Panel	<i>Suneel Chirunomula, CFCNCA</i>
	<i>Bonita Royall, USPTO</i>
	<i>Rey Picon-Colon, NRC</i>