

Stewardship Report to the Federal Community

2007-2008 Combined Federal Campaign
of the National Capital Area

Introduction

Last year, Federal employees who gave to their favorite charities through the Combined Federal Campaign of the National Capital Area numbered 147,000 strong. These givers pledged almost \$60.8 million dollars to local, national and international organizations that participated in the CFC.

That generosity is simply amazing. If the CFCNCA contributors in Washington were a single cause, our campaign would rank as Number 304 on the Philanthropy 400 list published by the *Chronicle of Philanthropy*.

Every day this year, Federal employee generosity is putting \$166,500 to work 24/7 to help people who truly need help through the CFC gifts pledged last year. That is an amazing record, and testifies to the generosity of Federal employees in the National Capital Area. Employees here have accounted for more than 70 percent of the net increase in giving through the CFC for the past two years.

CFCNCA will continue to work closely with volunteers throughout the Federal government to address major issues facing CFC including:

- Increasing the participation in the campaign by more Federal employees
- Making advances in the use of technology to find ways to make it easier to give and to lower overall campaign costs
- Continuing to provide the best stewardship of contributions entrusted to CFC for the charities of your choice

The following report highlights the giving record from 2007. We look forward to continued successful campaigns that provide important funding to the charities supported by Federal employees.

Overall Giving

Last year, under the leadership of Honorary Chairman Admiral Thad W. Allen, Commandant of the U.S. Coast Guard, the CFCNCA had its fifth straight year of unprecedented growth for a campaign of this magnitude. CFCNCA received pledges totaling nearly \$60.8 million, making it the most successful campaign in the history of the program. This is the highest total ever pledged to an individual campaign. The average donor's gift increased 15 percent to more than \$412 in 2007. Nearly 42 percent of area Federal employees supported charities that aid people who really need help.

Thanks to the generosity of these true “stars,” the Combined Federal Campaign of the National Capital Area (CFCNCA) remains the largest and most successful employee workplace giving campaign in the world.

CFCNCA is stronger than ever, a welcome message for the participating charities and the individuals they serve. Your overwhelming generosity and support for those you help, but may never meet, make you true *Stars in Someone’s Life*.

On behalf of the Local Federal Coordinating Committee, nearly 4,000 charities in the upcoming campaign, and the millions of people benefiting from your helping hand, thank you for being a CFCNCA Star!

2007 Stewardship Report

- What is the CFCNCA?
- 2007 Results
- Distribution to Charities
- Accountability and Regulatory Compliance
- Where Did the Money Come From?
- Awards and Recognition
- Where Did the Money Go?
- Top 25 Charities in CFCNCA

What is the CFCNCA?

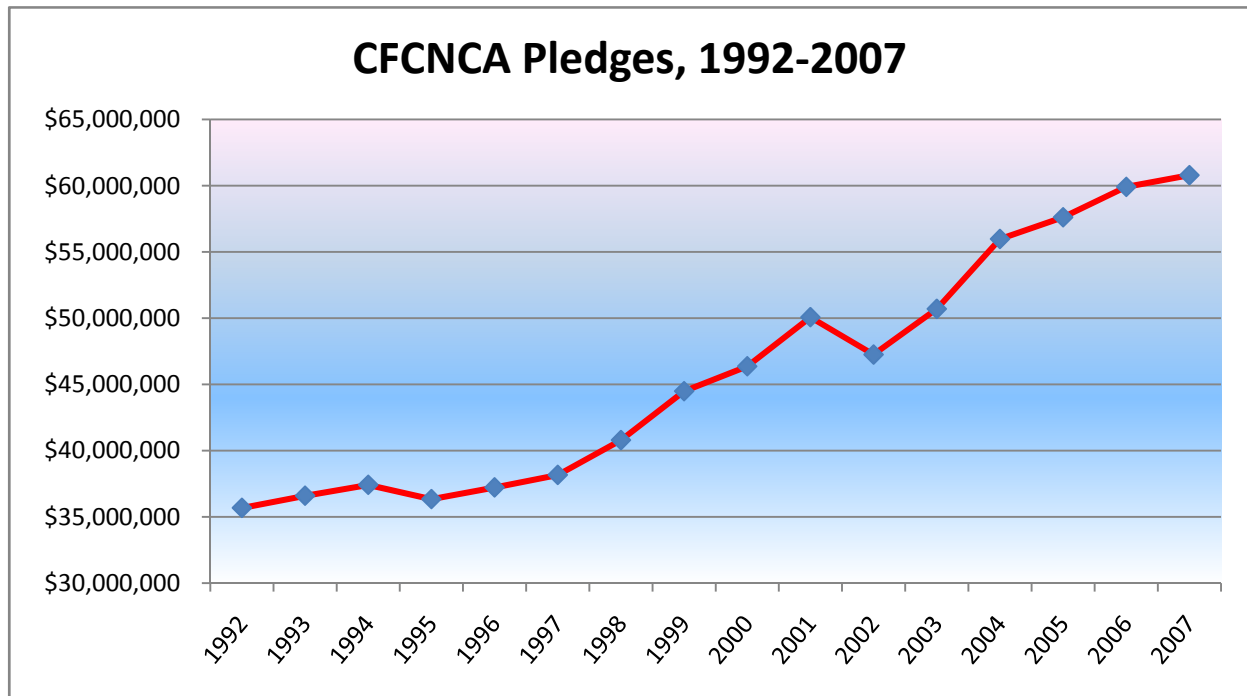
The Combined Federal Campaign of the National Capital Area (CFCNCA) is the largest and most successful charitable workplace giving campaign in the nation, accounting for more gifts in the Washington Metropolitan Area alone than the employee giving programs at the largest U.S. corporations.

The CFC is the only authorized solicitation of employees in the Federal workplace on behalf of charitable organizations. The purpose of the CFC is to support and promote philanthropy through a program that is employee-led, cost-efficient, and effective in providing all Federal employees an informed opportunity to give and to improve the quality of life for all.

2007 Results

The remarkable amount of total dollars raised this year reflect our efforts to maintain the campaign’s strong and steady progress since 2003.

Chart 1. Overall Giving to CFCNCA, 1992-2007

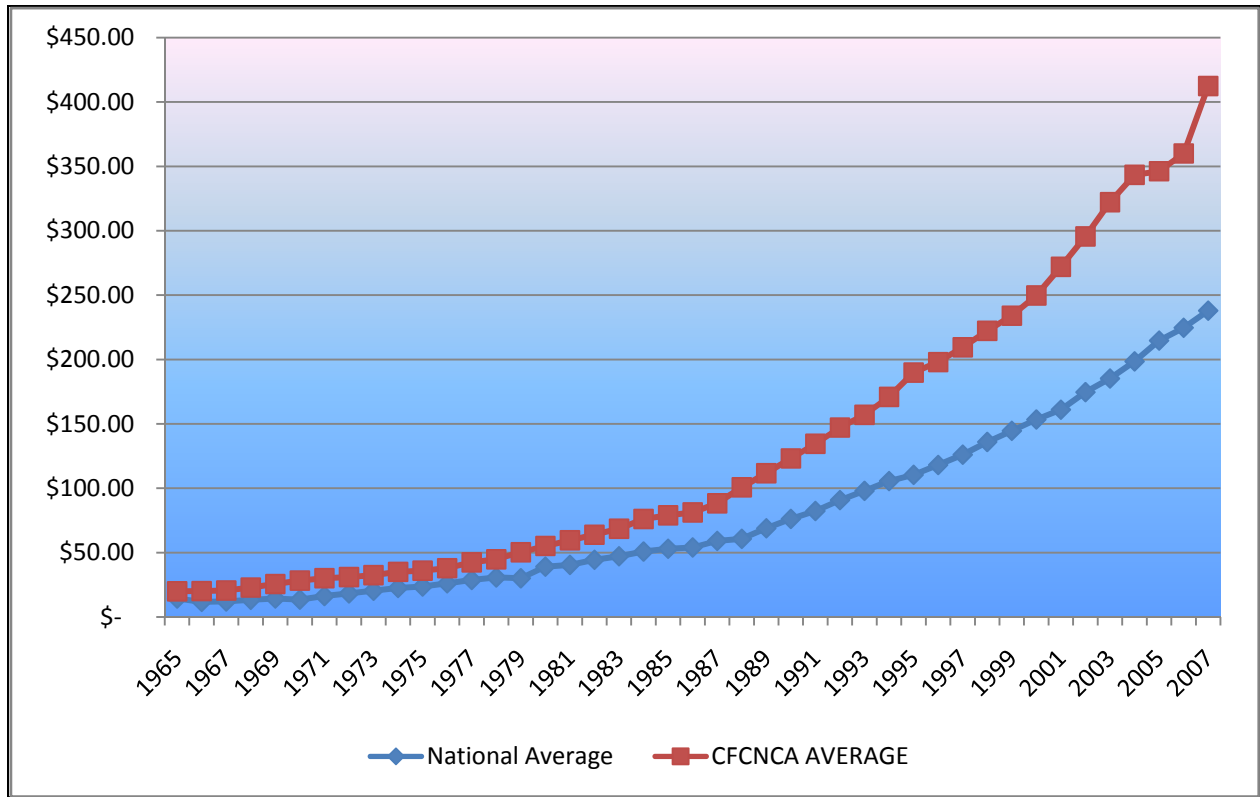


More than 147,000 defense, civilian, and postal employees out of the 351,000-member workforce contributed to the campaign.

Civilian employees make up the largest portion of CFC donations, accounting for 68 percent of the total. Personnel at the Department of Defense account for 26 percent and postal workers 4 percent.

The campaign experienced another increase in the average gift. The average gift of \$412 is up from \$360 in 2006, an increase of 15 percent.

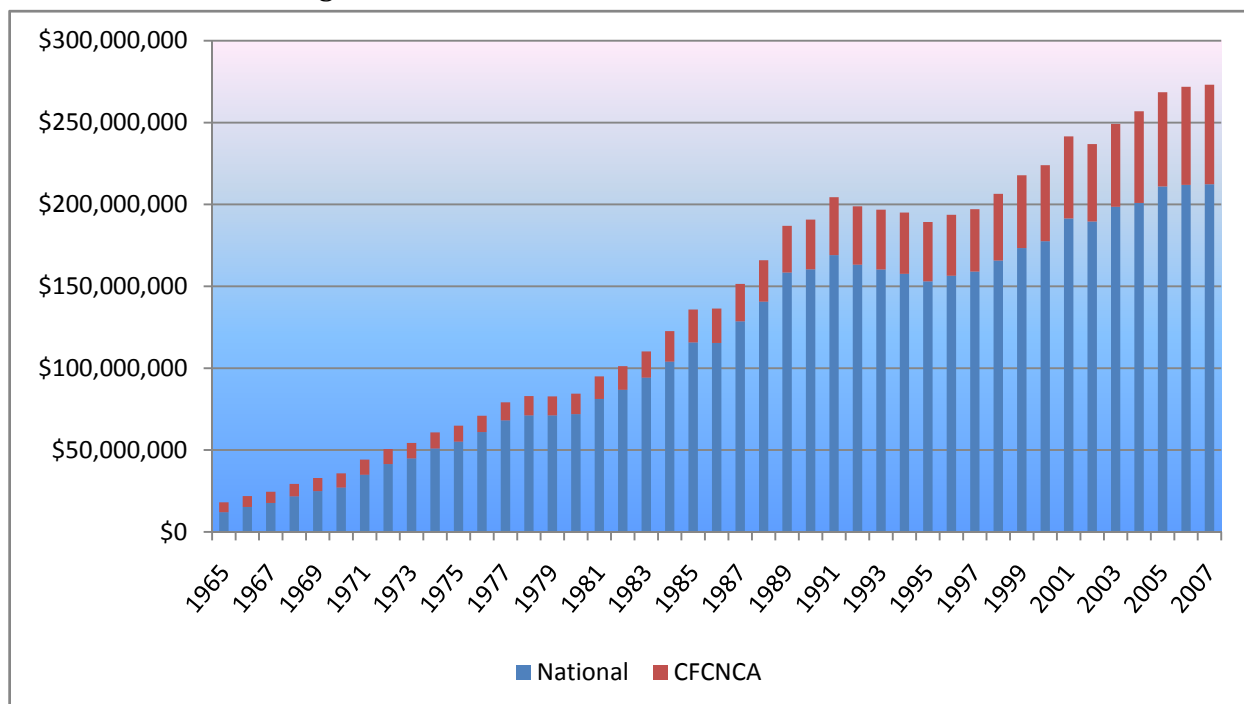
Chart 2. Average Giving 1965-2007
 CFCNCA Average Compared with National CFC Average



CFCNCA Fuels Overall Growth in Giving by Federal Employees

Donations through CFCNCA are increasingly the fuel behind the growth of the CFC giving program throughout the Federal government. Contributions here are up \$13.5 million since 2002. Donors here have accounted for 70 percent of all increased giving in the overall national program over the past two years.

Chart 3. CFCNCA Giving as Part of National CFC Totals, 1965-2007



Distribution to Charities

The generosity of Federal employees will be most welcome by the more than 3,900 local, national, and international charities that are receiving critical funding from CFCNCA donors in 2007.

Charities and federations have been notified of their designations and the portion of the undesigned funds they will receive over the next year. CFCNCA also released the names of any contributors who authorized release to charities.

Payment of campaign pledges is made monthly based on actual cash received. The Principal Combined Fund Organization (PCFO), the administrator of the campaign, deducts campaign costs and uncollected pledges approved by the Local Federal Coordinating Committee (LFCC). The PCFO for CFCNCA is Global Impact. Campaign costs are estimated at 8.83 percent. Uncollected pledges represent the amount by which pledged donations decrease due to employees leaving their jobs, retiring, or other unanticipated reasons. Payment began in April 2008 and will be made monthly thereafter with the final payment for the 2007 campaign in March 2009.

For charities that received less than \$5,000 in pledges, a one-time distribution, less estimated uncollected pledges and campaign costs, was made in April 2008. Based on actual collections, a final adjustment will be made at the end of the distribution cycle if the campaign collects more than expected.

Accountability and Regulatory Compliance

Continued strong oversight by the LFCC and efforts by the PCFO will assure that the CFCNCA is conducted with transparency, accountability, and full adherence to the spirit and the letter of the regulations governing the campaign.

The LFCC's audit committee for CFCNCA is fully engaged in oversight. As part of its responsibilities, the audit committee and LFCC approved the firm that conducts the audit of CFC records, disbursements, and finances.

The PCFO presents detailed written, verbal, and financial reports to the LFCC covering all aspects of campaign planning, implementation, accounting, recognition, and volunteer involvement. These reports track all regulatory milestones for CFC auditing, public reporting, and deadlines in order to meet all established regulatory requirements.

CFCNCA undergoes an audit by an independent public accounting (IPA) firm at the end of each distribution cycle. The IPA audit and the annual compliance audit are turned in to the LFCC in August and then provided to OPM for review in September.

Where Did the Money Come From?

Civilian workers in the executive, judicial, and legislative branches of government pledged \$43.2 million to CFCNCA. Uniformed and civilian employees of the Department of Defense accounted for pledges of \$15.9 million or 26 percent of total contributions to CFCNCA in 2007. Postal employees contributed \$1.6 million.

Participation remains significantly higher here in the National Capital Area than the national average. However, despite the local generosity, CFCNCA continues to lose donors both in the aggregate number as well as a percent of the overall Federal community. One challenge we share with you for the coming years is to help us to attract new contributors, especially among new employees and younger potential donors.

Chart 4. CFCNCA Participation Rate Trend, 1992-2007

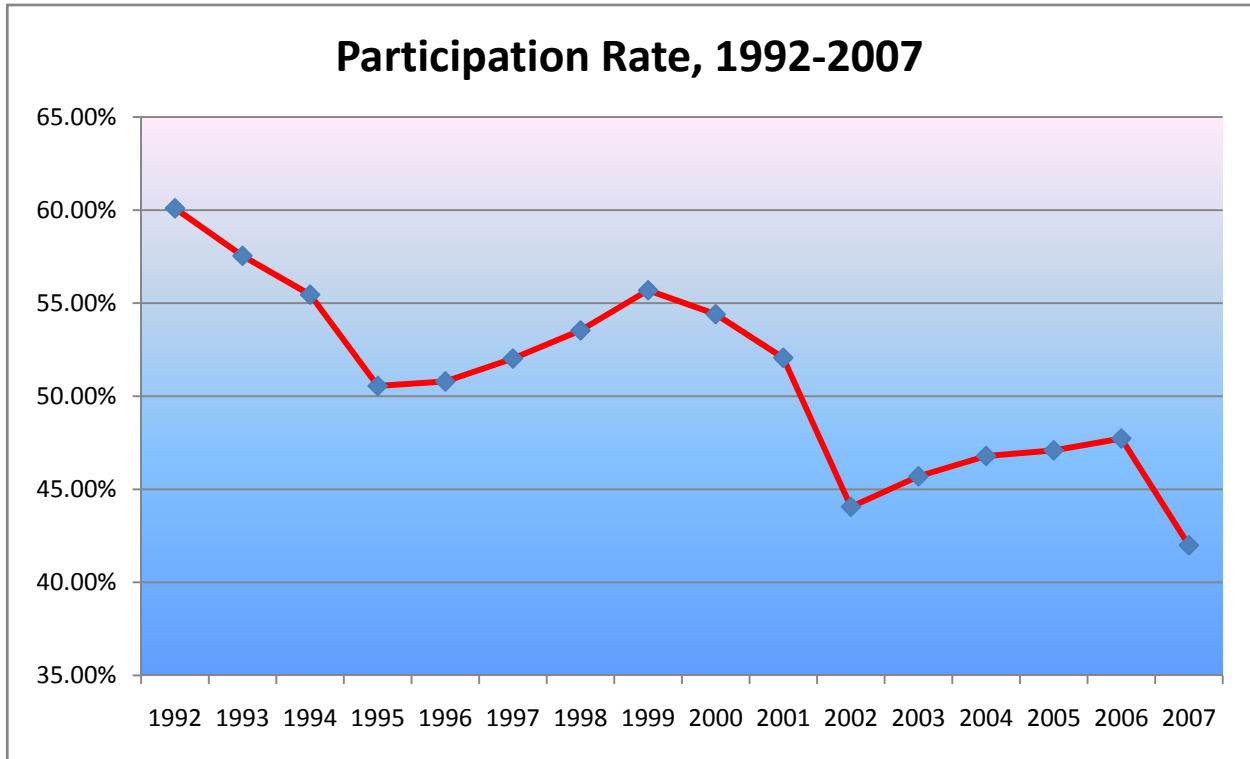
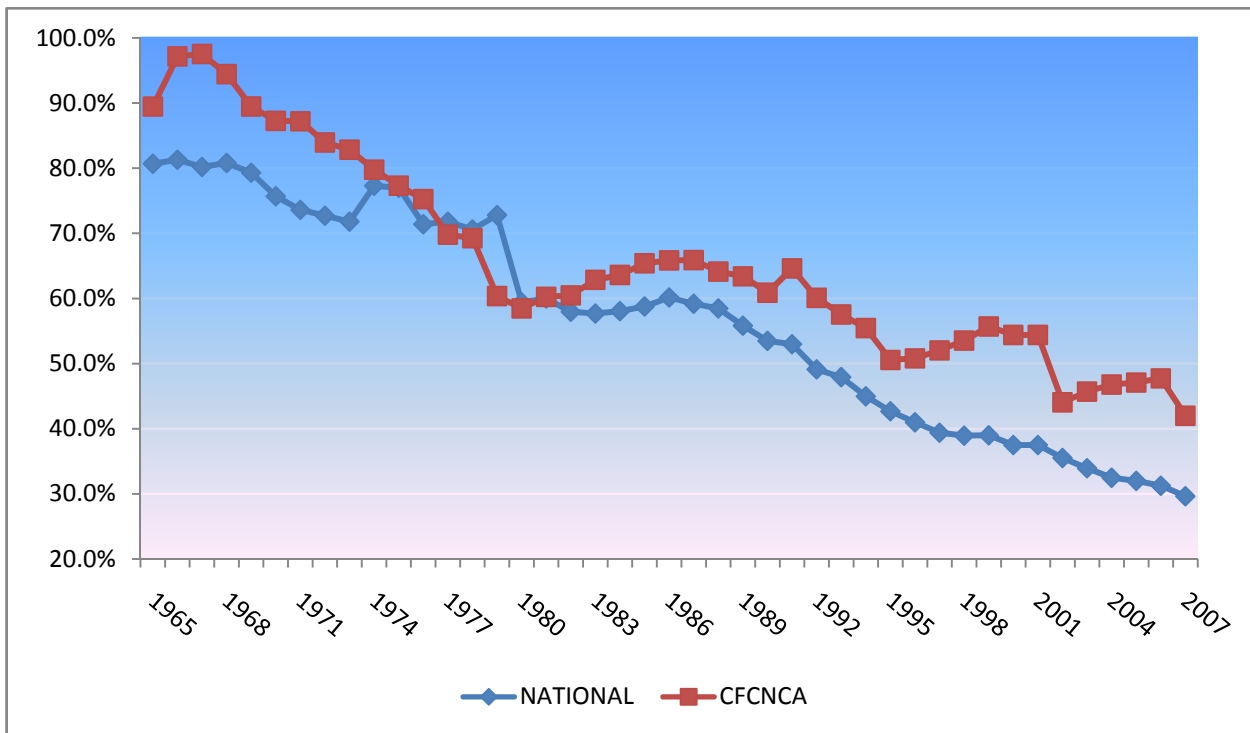


Chart 5. CFCNCA Participation Rate Compared to National CFC Average, 1965-2007



Awards and Recognition

The CFC provides several awards to recognize various levels of contributions to the CFC within Federal Government agencies. Each award has its own criteria as indicated below.

Department/Agency Awards:

- **President's Award** – 75 percent employee participation or \$275 per capita gift
 - 693 winners
- **Chairman's Award** – 67 percent employee participation or \$225 per capita gift
 - 182 winners
- **Honor Award** – 60 percent employee participation or \$175 per capita gift
 - 246 winners
- **Merit Award** – 50 percent employee participation or \$125 per capita gift
 - 259 winners
- **Million Dollar Circle Award** – recognizes component units of departments and agencies that raise more than \$1 million in contributions
 - 24 winners

Million Dollar Circle winners:

Central Intelligence Agency
Defense Intelligence Agency
Department of Agriculture
Department of Commerce
Department of Defense
Department of Energy
Department of Health and Human Services
Department of Homeland Security
Department of Justice
Department of Labor
Department of the Air Force
Department of the Army

Department of the Navy/United States Marine Corps
Department of the Treasury
Environmental Protection Agency
Internal Revenue Service
National Institute of Health
Naval Sea Systems Command
Office of the Secretary of Defense
U.S. Department of State
U.S. Department of Transportation
U.S. Food and Drug Administration
U.S. Patent and Trademark Office
U.S. Postal Service

- **Summit Award** – given for achieving a 3 percent increase over the previous year's results
 - 76 winners
- **Campaign Leadership Award** – 2 percent increase in contributions or a 2 percent increase in participation over previous year's results
 - 15 winners

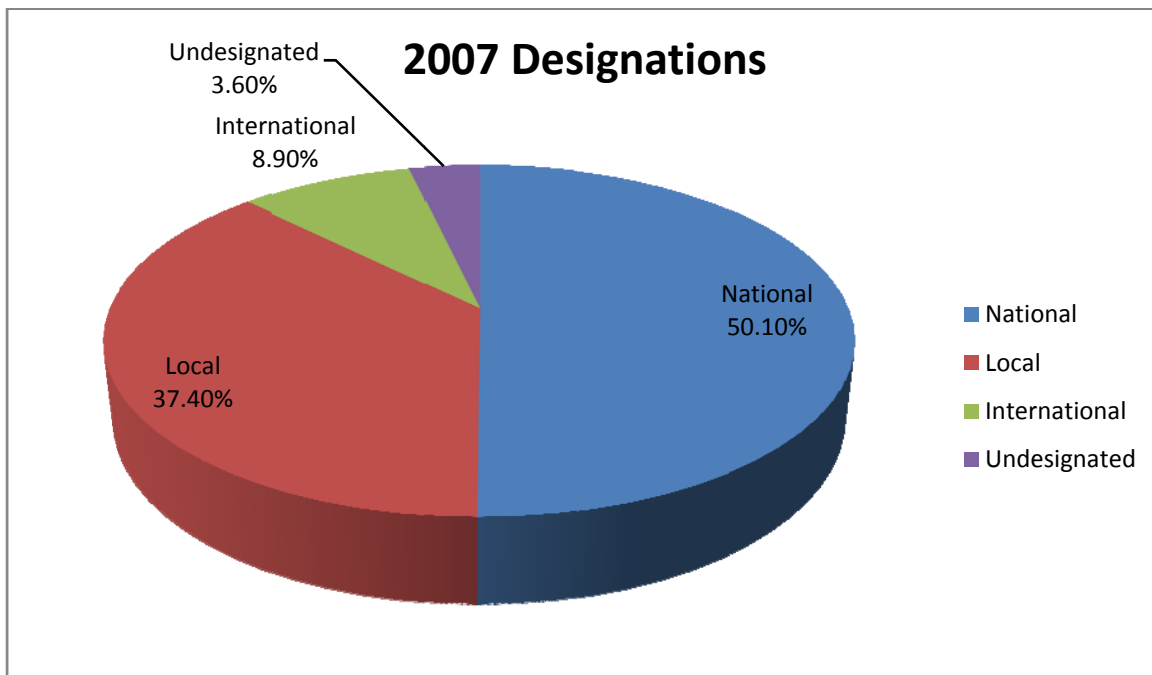
Where Did the Money Go?

Gifts from the 2007 CFCNCA were designated by contributors to the following categories:

The largest share of the campaign was designated to national organizations. They will receive more than \$30.5 million (50.1 percent of the total campaign contributions). This is a \$2.1 million increase over the gifts to national charities in 2006.

Local organizations will receive more than \$22.7 million (37.4 percent). International charities will share \$5.3 million in CFCNCA gifts (8.9 percent of the total campaign).

Chart 6. Where the 2007 Designations Go



*Approximately \$2.2 million (3.6 percent of overall gifts) was not designated to a specific charity. According to CFC guidelines, these funds will be shared proportionately among all charities receiving designations.

The following is a detailed listing of pledges designated to major federations.

Federation Name	2006	2007	Percent Change
Aging and Disability Charities		\$ 57,291.58	n/a
America's Charities	\$ 1,456,598.26	\$ 1,694,327.10	16.3%
American Red Cross	\$ 1,150,507.30	\$ 1,202,505.23	4.5%
Animal Funds of America	\$ 1,450,124.03	\$ 1,665,062.42	14.8%
Cancer CURE of America: Care, Understand, Research & Fund	\$ 1,447,998.79	\$ 1,902,453.87	31.4%
Children First - America's Charities	\$ 585,132.69	\$ 690,399.72	18.0%
Children's Charities of America	\$ 1,287,310.85	\$ 1,232,260.03	-4.3%
Christian Charities USA	\$ 664,055.27	\$ 1,078,613.90	62.4%
Children's Medical Charities	\$ 464,063.31	\$ 551,083.25	18.8%
Christian Service Organizations of America	\$ 1,604,180.88	\$ 1,497,849.88	-6.6%
Community Health Charities	\$ 4,920,783.98	\$ 4,868,882.92	-1.1%
Conservation and Preservation Charities	\$ 702,902.74	\$ 828,588.90	17.9%
Earth Share	\$ 1,648,035.61	\$ 1,674,680.58	1.6%
Educate America	\$ 205,354.71	\$ 243,554.55	18.6%
Health and Medical Research Charities of America	\$ 2,376,262.26	\$ 2,247,191.93	-5.4%
Health First	\$ 412,969.95	\$ 460,072.78	11.4%
Hispanic United Fund	\$ 116,988.80	\$ 115,635.68	-1.2%
Human and Civil Rights Organizations of America	\$ 254,672.92	\$ 326,187.97	28.1%
Human Care Charities of America	\$ 407,164.22	\$ 438,033.84	7.6%
Human Service Charities of America	\$ 257,987.18	\$ 211,593.57	-18.0%
Jewish Charities of America	\$ 136,614.31	\$ 144,184.70	5.5%
Medical Research Agencies of America	\$ 1,085,166.83	\$ 919,596.91	-15.3%
Mental Health Organizations of America	\$ 73,968.45	\$ 93,822.56	26.8%
Military, Veterans & Public Services Organizations of America	\$ 2,133,807.39	\$ 2,558,734.48	19.9%
National Black United Federation of Charities	\$ 288,296.18	\$ 234,419.19	-18.7%
National/International Unaffiliated Agencies	\$ 2,487,918.85	\$ 2,356,994.23	-5.3%
Peace and Reconciliation Charities		\$ 50,272.80	n/a
Sports Charities USA Federation	\$ 63,245.37	\$ 86,812.84	37.3%

The Arts Federation	\$ 42,029.09	\$ 47,036.36	11.9%
United Way of America			n/a
USO	\$ 241,124.81	\$ 281,589.02	16.8%
Women, Children and Family Service Charities of America	\$ 436,441.89	\$ 596,707.98	36.7%
Total for National Organizations	\$28,401,706.92	\$30,356,440.77	6.9%
AIDS/Global Action		\$ 122,603.99	n/a
Aid to Africa	\$ 328,459.64	\$ 298,006.21	-9.3%
Ayuda/Latin American Fund	\$ 94,448.89	\$ 69,832.16	-26.1%
Do Unto Others	\$ 650,791.12	\$ 560,046.19	-13.9%
Global Impact	\$ 3,973,275.85	\$ 3,698,906.90	-6.9%
Tzedakah/Israel Fund	\$ 75,825.10	\$ 64,264.30	-15.2%
International General Designation Option (IIII)	\$ 2,626.00		-100.0%
International Unaffiliated Agencies	\$ 956,061.89	\$ 702,021.39	-26.6%
Total For International Organizations	\$ 6,081,488.49	\$ 5,515,681.14	-9.3%
Local Unaffiliated Agencies	\$ 6,000,298.70	\$ 5,612,039.80	-6.5%
Local United Way Agencies	\$16,065,998.51	\$15,785,848.45	-1.7%
Other Local Federations	\$ 1,077,608.25	\$ 1,314,786.71	22.0%
Total for Local Organizations	\$23,143,905.46	\$22,712,674.96	-1.9%
Undesignated Contributions	\$ 2,286,470.50	\$ 2,214,225.97	-3.2%
Grand Total	\$59,913,571.37	\$60,799,022.84	1.5%

Top 25 Charities in CFCNCA

AGENCY DESCRIPTION	AMOUNT DESIGNATED
American Red Cross	1,202,505.23
So Others Might Eat	991,721.42
St. Jude Children's Research	958,278.81
American Cancer Society	864,654.08
Doctors Without Borders USA	720,678.81
Fisher House Foundation	664,414.92
Catholic Relief Services - USCCB	592,655.18
The Breast Cancer Foundation	508,419.57
Whitman-Walker Clinic	501,646.60
United Negro College Fund (UNCF)	486,777.90
Catholic Charities USA	473,501.06
Fisher House, Walter Reed Army	422,948.43
American Heart Association	416,402.10
WAMU/American University	390,526.04
American Diabetes Association	385,858.33
The Nature Conservancy	374,208.54
Catholic Charities of Arlington	372,907.91
Feed The Children	362,840.20
House of Ruth	361,835.92
Alzheimer's Research Foundation	343,712.73
Armed Forces Family Survivors	331,929.42
WETA	307,230.46
Children's Hospital Foundation	304,936.73
Capital Area Food Bank	283,850.98
USO	281,589.02

Based on Total Designations during the 2007 campaign.

2008 Campaign

As one campaign ends, another begins.

The total number of local participating charities in the 2008 CFCNCA *Catalog of Caring* may vary slightly from the totals below.

Federation	Charities
Local Independent Organizations	627
United Way of the National Capital Area	592
Local Independent Charities of America	74
Children's Charitable Alliance	38
United Way of the Eastern Panhandle	37
Community Health Charities	28
Rappahannock United Way	28
Institute for Black Charities	28
Piedmont United Way	27
United Way of Central Maryland	24
United Way of St. Mary's County	23
United Way of Northern Shenandoah Valley	23
Environmental Fund for Maryland	22
Children's Services and Youth Sports	20
United Way of Charles County	19
United Way of Calvert County	18
United Way of Frederick County	17
Total Local Listing	1,645